

## ARMENIAN FASHION DESIGNERS



### LUSINE KOSTANYAN

*Designer at "Zatik" Studio*

Lusine Kostanyan has graduated from Yerevan State Academy of Fine Arts in 2007, and holds an MS Degree in Applied Arts Design. She has participated in different trainings in the sphere of Fashion History, Trends and Fashion Business. Currently works for "Zatik" Studio as Designer, is a member of Union of Designers of Armenia. Lusine has successfully participated for many years in "Russian Siluet" contest as well as holds certificate for participation in "Pret a Porter Yerevan". Lusine has also worked with French-Armenian organization "Iconoclass" as a Costume Designer. She has visited many countries and participated in international initiatives such as room decoration in France, wall painting in Germany, Old castle reconstruction in Italy, etc.

The main source of inspiration for her is history and culture of different nations, in particular, those of Armenia, Egypt, Russia and Africa.

Her favorite designer is Christian Lacroix – for fantastic choice and use of sumptuous fabrics (velvet, satin, taffeta) and overlapping patterns (patchwork, stripes).

Professional skills include are knitting, embroidery, beading, cutting and sewing, painting on scarf/wood/glass, etc.



### KRISTINE AVETISYAN

*Founder/Fashion Designer at "Cristhas" Fashion Studio*

Kristine Avetisyan has graduated in 2000 from the Armenian State Pedagogical University after Kh. Abovyan, and holds an MS Degree in Art and Drawing. She has participated in Fashion shows and competitions held in Yerevan and Moscow such as "International Competition of Fashion Designers" in Moscow, "Fashion Show of the Leading Fashion Designers of Armenia", etc. Kristine has about three years of working experience outside Armenia in Dubai in multicultural environment. She worked for different studios (3ADA, ARD Global,

Interlast Co. Ltd in Dubai) as a Graphic Designer, and currently is a founder /owner and fashion designer at the “Cristhas” Fashion Studio ([www.cristhas.info.am](http://www.cristhas.info.am)).

Kristine gets her main inspiration from the Architecture and paintings of famous artists like Rembrandt. As she mentioned during an interview, the UK style is fundamental for her works.

Her favorite designer is Marc Jacobs (Louis Vuitton designer) – for its avant-garde way of thinking.

Among other professional skills, she knows knitting, embroidery, beading, cutting and sewing, drawing, making knitted accessories (jewellery, scarves, hats, dolls), etc.

## ARAM NIKOLYAN

*Director, Chief Designer at “Aram Nikolyan” atelier,*

*Chief designer at “HayJeans” production*



Aram Nikolyan has graduated from the National Academy of Fine Arts in 2005, and holds a Bachelor’s degree in Stylistics and Costume Design. He has participated in different trainings/master classes both inside and outside Armenia in the sphere of Arts and Fashion Trends (Malta, Armenia), Stylistics and Costume Design (Florence). Aram has participated in different contests and fashion festivals winning first prize at the National Costume 7<sup>th</sup> International Haute Couture Contest, special distinction award at the Malta International Art Biennale, Grand-Prix at The Strogan International Festival of Young Designers, etc.

Aram is inspired by the Armenian history, culture and other nations. The sources of inspiration can be different, e.g., Rock music which gave birth to his rock collection.

His favorite designer is Jean Paul Gautier – for his strict lines, playing with gender roles in his works, and Vivienne Westwood for interesting use of colors and creative ideas.

His professional skills include beading, cutting and sewing, working with leather, etc.



## ANI ISKANDARYAN

*Designer (Constructor) at "Atex" Fashion Center*

Ani Iskandaryan has graduated in 2008 from the Armenian Open University after Loris Kalashyan and holds Bachelor's degree in Textile and Light Industry. She has participated in different contests such as Russian Siluet, and some other shows in Astral Club. Currently works for "Atex" Fashion Center as Designer/Constructor.

The main source of inspiration for her are flowers, as well as history and culture of different nations.

Her favorite designer is Alexander McQueen – for his innovative ideas.

Professional skills include knitting, embroidery, beading, cutting and sewing, designing animal clothing, etc.



## GAYANE SOGHOMONYAN

*Founder/Designer at "Gayane" Fashion Studio*

Gayane Soghomonyan has graduated in 1994 from "Atex" Fashion Center. After graduating, she has worked for the same Center till 1995. Afterwards, she has founded her own studio located first in Chekhov's school, then in March, 2010 moved to its current place and named "Gayane" Fashion Studio. She has participated in different contests such as Armenian Siluet, Russian Siluet, and some fashion shows in different Armenian Clubs. Currently works for her own studio as Chief designer.

The main source of inspiration for her is the national folklore, visiting museums and cultural places.

Her favorite designer is Alexander McQueen – for his distinctive style, and Paco Rabanne – for amazing ability to use metal in his works.

Professional skills include knitting, embroidery, beading, cutting and sewing, drawing on scarf, etc.