

**Evaluation grid**

<b>Criteria</b>	<b>Maximum score</b>	<b>Granted score</b>
<b>I. QUALITY OF THE PROJECT</b>	<b>70</b>	<b>0</b>
<b>I.1. Artistic value</b>	<b>15</b>	
I.1.a Originality of the project.		
I.1.b The relevance of the project from the perspective of promoting contemporary creation in Romania.	5	
I.1.c The degree of innovation conferred by the cultural project in the context of Romanian and international contemporary art	5	0
<b>I.2. The relevance of the cultural project in relation to the Cantemir program</b>	<b>10</b>	<b>0</b>
I.2.a. The relevance of the cultural offer for the objectives of the Cantemir program. The extent to which the project contains concrete elements of added value to the existing perception of Romanian culture in its area of implementation (minimum 3 out of 6 general objectives to be achieved)	5	0
I.2.b. Project reporting to the thematic of the Cantemir program, respectively the promotion of certain cultural elements/personalities specific to the cultural year 2023	5	0
<b>I.3. Clarity of the artistic vision</b> The project shows clarity, coherence and concordance between objectives-activities-results	<b>10</b>	<b>0</b>
<b>I.4. The level/extent of international artistic cooperation</b> The proposed cooperation creates opportunities for the development of partnerships and for the continuation or realization of new cultural projects at the international level	<b>15</b>	<b>0</b>
<b>I.5. Target audience</b>	<b>10</b>	<b>0</b>
I.5.a. The extent to which the project contributes to increasing the visibility and accessibility of contemporary Romanian culture on cultural markets abroad	5	0
I.5.b. The level of analysis of the environment in which the project will be implemented, the identification of a clear target group, the activities are appropriate for the target audience, the beneficiaries	5	0
<b>I.6. Results, impact and continuity</b>	<b>10</b>	
I.6.a The project has realistic, quantifiable and verifiable results	4	
I.6.b The project has realistic prospects of being continued or multiplied.	3	
I.6.c The project has the potential to have visibility and impact in the cultural environment to which it is addressed	3	0
<b>II. CAPACITY OF IMPLEMENTATION</b>	<b>10</b>	<b>0</b>
<b>II.1. Managerial experience/competence</b> The applicant and the partner/partners have the necessary competence to realize the proposed project The experience of the applicant and the partners in organizing similar projects. (The applicant and/or partners have demonstrated experience in project management and initiative management capacity)	<b>3</b>	<b>0</b>
<b>II.2. Feasibility</b> The identification of risks and preventive measures is effective and realistic The means the project shows a grounded and logical construction (the actions within the project are adapted to the proposed objectives)	<b>4</b>	<b>0</b>
<b>II.3. Adequacy and coherence</b> The activity plan and the project implementation period are realistic and adequate to the complexity of the proposed activities	<b>3</b>	<b>0</b>
<b>III. BUDGET</b>	<b>10</b>	<b>0</b>
<b>III.1. The project budget is clear, detailed, and consistent with the proposed activities</b> The budget foresees realistic and adequate expenses for the realization of the project Analysis of the ratio between the estimated costs and the expected results (relevance / opportunity of the proposed costs for project implementation)	<b>7</b>	<b>0</b>
<b>III.2. Contribution from third sources, other than those from public funding or from the main organizers' own contribution.</b> Between 0-10%, 1 point Between 10.01-20.00%, 2 points Between 20.01-30.00%, 3 points	<b>3</b>	<b>0</b>
<b>IV. PROMOTION AND SUSTAINABILITY</b>	<b>10</b>	
The promotion, communication and PR plan is presented in a sufficiently detailed and clear manner		
IV.a - objectives; target audience; period; promotion channels; budget	5	
IV.b - The degree of visibility and promotion within the widest possible audience or a specific audience	5	0
<b>TOTAL MAXIMUM SCORE</b>	<b>100</b>	<b>0</b>