





ES-SENZE

MUSEO DI PALAZZO MOCENIGO Centro Studi di Storia del Tessuto, del Costume e del Profumo 21 April - 27 November 2022

Smells and perfumes evoke such a range of sensations that the means to describe them in words, images or gestures is often lacking. They record past events, evoke underlying emotions, and call to mind facts, people and things that still linger in our most secret memory. They can also accomplish the opposite by voicing the unutterable, expressing the inexpressible or materialising the incorporeal. Because of this, some visual artists rely on smell to express what at times seems otherwise indescribable. Although these artists differ in culture and approach, they are linked by a common orientation that leads each of them in their own way to an alternative, non-mainstream creative dimension, namely the use of the olfactory sense and its related sensory elements.

The exhibition explores this tendency through the work of a selection of these interpreters, revealing the most indicative aspects of smell and the many qualities that characterise it. The work of these artists, who are major figures on the contemporary creative scene, is on display in the first-floor rooms of Museo di Palazzo Mocenigo in the form of an original olfactory itinerary: a virtual, immersive, multisensory journey interpreted in three-dimensional, pictorial, graphic and installation form. Almost as if art could actually emit its own perfume, the works on display envelop viewers in a broad spectrum of fragrances in equally extensive tones, as numerous as the many sensations they are able to evoke.

MUVE Contemporaneo

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With no pretensions to being exhaustive, the exhibition curated by Pier Paolo Pancotto aims to create an initial opening in an as-yet little explored area of inquiry, at least according to the parameters adopted on this occasion. In fact, while various artists, from different periods and with different expressive idioms, have sought to give concrete shape and visibility to the notion of scent, very few have taken scent as the prime material for their investigations, treating it on a par with other media such as painting, sculpture and drawing. The show therefore sets out to take a first look at the work of these pioneers, presenting some of them as examples. It is a preliminary and experimental project open to and with scope for broader developments.

In collaboration with: Mavive; The Merchant of Venice

In partnership with: Accademia del Profumo; Camera di Commercio Venezia Rovigo; Cosmetica Italia; Givaudan; MAG Broker di assicurazione - Specialty Fine Art

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ELENCO ARTISTI E OPERE

Mircea Cantor (Oradea, Romania, 1977) Lives on Earth. *Born to be burnt* (2006-2021)

Mateusz Choròbski (Radomsko, Polonia, 1987) Lives in Warsaw. *37 Old Road* (2022)

Jason Dodge (Pennsylvania, 1969) Lives in Møn, Denmark. *Untitled* (2022)

Bruna Esposito (Roma, Italia, 1960) Lives in Roma.

Riverberi... (2022)

Eva Marisaldi (Bologna, Italia, 1966) Lives in Bologna. *Dialogo* (1996)

Florian Mermin (Longjumeau, Francia, 1991) Lives in Paris. *Effleurement* (2021)

Giuseppe Penone (Garessio, Italia, 1947) Lives in Torino. *Spazio di luce* (2008)

Paola Pivi (Milano, Italia, 1971) Lives in Anchorage. Alaska. *Untitled (white sofa-bed)* (2022)

Namsal Siedlecki (Greenfield, USA, 1986) Lives in Seggiano, Grosseto, Italia. *Nuovo positivo (testa)* (2022)

Achraf Touloub (Casablanca, Marocco, 1986) Lives in Paris. *Regulate* (2016)

Nico Vascellari (Vittorio Veneto, Italia, 1976) Lives in Roma. *Spirit* (2022)

Luca Vitone (Genova, Italia, 1964) Lives in Milano. *Imperium* (2014)